System Design for visual spaces

Generative visual systems do more than just serve as decoration—they create a sense of identity, orientation, and emotional impact within a space. I develop generative visual systems that transform architectural spaces — from fine art prints to screen-based works and large-scale installations. Each work is scalable, adaptable, and designed to integrate seamlessly into different environments.

They combine technology with perception and bring spaces to life. The result is a distinctive visual language that enhances spaces and creates lasting impact.

Corporate Headquarters / Lobby



**Mockup - Generative artworks for reception areas, offices, and headquarters that bring brand identity to life visually.*

Impact

- ➔ Strengthens brand perception
- ➔ Creates a sense of calm and focus in the space
- ➔ Makes a high-quality first impression

Formats

- ➔ Fine art prints (editions)
- ➔ Large-scale screens
- ➔ Custom generative systems

Outdoor / Public Screens



**Mockup - Dynamic visual systems for urban spaces that capture attention and bring architecture to life.*

Impact

- ➔ High visibility in public spaces
- ➔ Movement & Dynamism
- ➔ Cultural and visual enhancement of locations

Technology

- ➔ Scalable to any screen size
- ➔ Optimized for daylight / viewing distance
- ➔ Reliable for continuous operation

Hotels & Interior

These designs are particularly well-suited for use in hotels, public buildings, and offices. Thanks to their wide range of variations, they create unique accents in different areas while always maintaining a clear design aesthetic. This interplay of diversity and recognizability ensures a consistent visual identity across various spaces.





*Showcase - Atmospheric visual spaces for hospitalities, lounges, and hotels.

Impact

- ➔ enhances the quality of the experience
- ➔ creates an emotional connection
- ➔ provides a unique sense of space

Immersive Installations

Large-scale visual systems that fully immerse visitors in a generative visual world.

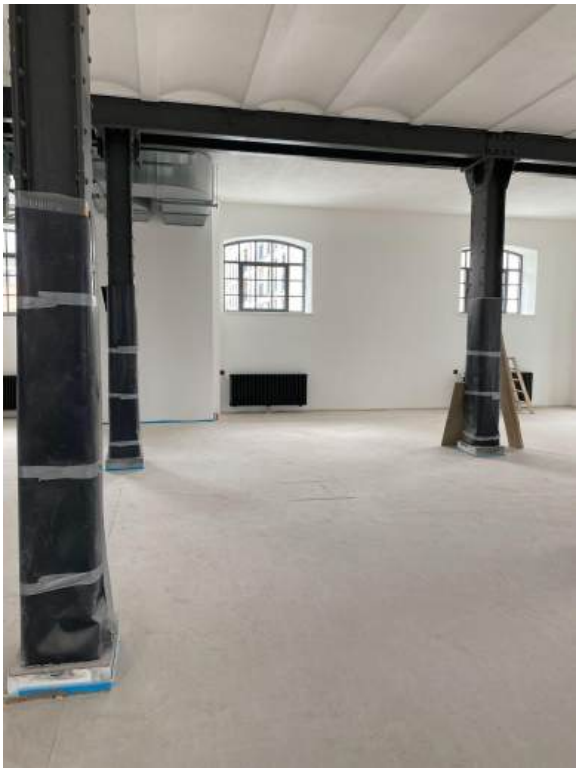
The installations can also incorporate existing surfaces as projection planes, allowing the architecture itself to become an integral part of the work. By engaging with walls, structures, and spatial conditions, each piece responds uniquely to its environment.

This approach results in a singular artistic composition where code-based systems, architecture, and light converge into a cohesive whole—transforming the space into an immersive and site-specific experience.



Allach (Munich) “TheMalt” 2024 - “*When Ceilling becomes Canvas*”











From Artwork to System

- ➔ Each series is conceived as a scalable visual system—ranging from a limited edition to a room-filling installation.

Process

- ➔ Analysis of space, context, and usage
- ➔ Development of a generative visual language
- ➔ Adaptation to architecture or brand
- ➔ Production & installation (print, screen, or hybrid)

Formats & Capabilities

- ➔ Fine art prints (museum quality, limited editions)
- ➔ Screen-based works (loopable, generative, adaptive)
- ➔ Large-scale installations (indoor & outdoor)
- ➔ Resolution-independent & scalable
- ➔ Optional interactivity

Available for corporate commissions, architectural projects and public installations.

→ Request a project proposal or concept hello@creatorbox.de